

HONG KONG TATLER

The Iconic Champs-Élysées Will Be Getting A New Look After The 2024 Olympic Games



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The ambitious US\$300 million redesign will turn the landmark into a new urban garden

Paris has this week approved a new set of plans aimed at revitalising the iconic Champs-Élysées as an attempt to draw local Parisians back to a part of the city that is largely a tourist destination. The US\$300M plan will involve greatly reducing the traffic in the area and adding an influx of green space for fostering a sense of relaxation.

Helmed by architect Philippe Chiambaretta and his team at PCA-Stream, the ambitious plan is set to begin after the 2024 Olympics and is expected to be completed in just six years.

“Our vision to re-invigorate and beautify the Champs-Élysées by 2030 relies on numerous different partners within its location (museums, theatres, restaurants, etc.) to bring it to fruition, and invites new protagonists to contribute to our goal,” PCA-Stream explained in the public plans.

“It proposes pooling the expertise and resources of all public and private stakeholders to turn the Champs-Élysées into an example of excellence, an urban laboratory bringing together researchers and creatives in order to create more sustainable, desirable and inclusive cities.”

The Place de la Concorde at the end of the Champs-Élysées will be the first stage of the project; slated to transform ahead of the 2024 games and setting the stage for the larger, more expansive upgrades on the horizon.

The innovative plans are considered to be a bold and modern approach to urban living; one that inspires city centres to take on a more environmentally-friendly way of coexisting with nature. And while the project won't commence for another three years, it's expected to set a new standard for urban planning on an international scale.

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